

TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF AUGUST 2006

VENDOR	DESCRIPTION	AMOUNT
<u>ADVERTISING</u>		
COOKE COMMUNICATIONS	DAC/TDC/FSH/DIVE/SALESMGR	\$877.45
FLORIDA KEYS.COM	AUG06 MONTHLY FEE	\$2,916.00
FLORIDA KEYS KEYNOTER	DAC/TDC/FSH/DIVE/SALESMGR	\$552.84
THE REPORTER	DAC/TDC/FSHG UMB/DIVE UMB	\$387.97
TINSLEY ADVERTISING	AUG06 PROMO ADV	\$194,351.02
TINSLEY ADVERTISING	GEN ARTS	\$28,038.97
TINSLEY ADVERTISING	GEN FISHING	\$52,062.63
TINSLEY ADVERTISING	DIVE UMBRELLA	\$22,792.41
TINSLEY ADVERTISING	DAC 1 ADV CAMPAIGN	\$359,163.49
TINSLEY ADVERTISING	DAC 2 ADV CAMPAIGN	\$123,632.76
TINSLEY ADVERTISING	DAC 3 ADV CAMPAIGN	\$82,168.36
TINSLEY ADVERTISING	DAC 4 ADV CAMPAIGN	\$123,086.47
TINSLEY ADVERTISING	DAC 5 ADV CAMPAIGN	\$108,980.19
TINSLEY ADVERTISING	ADV MEDIA	\$20,060.93
TINSLEY ADVERTISING	ADV EMERGENCY FUNDS	\$16,478.16
		<hr/> \$1,135,549.65
<u>BRICKS & MORTAR PROJECTS</u>		
		<hr/> \$0.00
<u>VISITOR INFORMATION SERVICES</u>		
GREATER KEY WEST CHAMBER OF COMMERCE	JULY06	\$17,250.00
GREATER KEY WEST CHAMBER OF COMMERCE	AUG06	\$17,250.00
GREATER MARATHON CHAMBER OF COMMERCE	JULY06	\$6,666.66
GREATER MARATHON CHAMBER OF COMMERCE	AUG06	\$6,666.66
KEY LARGO CHAMBER OF COMMERCE	JULY06	\$7,750.00
KEY WEST BUSINESS GUILD	MAR/APR/MAY06	\$9,124.98
LOWER KEYS CHAMBER OF COMMERCE	AUG06	\$4,500.00
		<hr/> \$69,208.30
<u>EVENTS</u>		
B.T. SALES INC.	MAY06 FARO BLANCO TARPON TOURNAMENT	\$3,000.00
BLUE WATER PRINTING	JUN06 POSTER UNDERWATER MUSIC	\$50.00
COOKE COMMUNICATIONS	MAY06 AD BPLKY DOLPHIN TOURNAMENT	\$99.23
DON HAWLEY INV. TARPON TOURNAMENT	JUN06 TROPHY	\$600.00
FLORIDA MEDIA INC.	JUNEJULY06 UNDERWATER MUSIC	\$1,163.00
FLORIDA KEYS KEYNOTER	APR06 AD COOL JAZZ	\$297.75
FLORIDA SCUBA NEWS	MAYJUNE06 UNDERWATER MUSIC	\$1,100.00
FLORIDA STRAITS CONCH SEAFOOD	JULY06 CONCH REPUBLIC LADIES TOURN	\$850.00
ISLAMORADA CHAMBER OF COMMERCE	MAY06 AD/TEE ISLAND FEST	\$10,581.40
KEY WEST ART & HISTORICAL SOCIETY	JULY06 ADV HEMINGWAY IN KEY WEST	\$2,333.92
KEY WEST FISHING TOURNAMENT	MAR/JUN/JULY06 MEDIA MAIL KWFT	\$8,532.90
KEY WEST GATOR CLUB	JUN06 MAILADPHOTOS DOLPHIN DERBY	\$4,810.27
KEY WEST HARRY S. TRUMAN	MAY06 POSTER BROCHURE QUESTPEACE	\$1,093.93
KEY WEST MARLIN TOURNAMENT	JULY06 ADV, BROCHURE, TROPHY	\$22,600.00
KEY WEST SYMPHONY ORCHESTRA	APRMAY06 AD SEASON	\$1,756.55
LOWER KEYS CHAMBER OF COMERCE	JULY06 FLYERPOSTER UNDERWATER MUSIC	\$50.00
MEDIEVAL FEST, INC.	JAN06 AD MEDIEVALFEST	\$5,544.00
RED BARN ACTORS STUDIO	BAL05-06 THEATRE SEASON	\$11,909.08
STRIKE ZONE CHARTERS	JULY06 PRESSBOAT UNDERWATER MUSIC	\$1,000.00
TINSLEY ADVERTISING	MAY06 ADV TRUMAN QUEST PEACE	\$734.50
TINSLEY ADVERTISING	MAR06 ADV OUTDOOR ART	\$2,113.10
TINSLEY ADVERTISING	MAY06 ADV ISLAND FEST	\$7,240.98
TINSLEY ADVERTISING	APRMAY06 ADV PRIDE FEST	\$8,072.16
TINSLEY ADVERTISING	MAY06 ADV ISLAND FEST	\$12,621.34
VOX COMMUNICATIONS	JUN06 AD BPLKEYS DOLPHIN TOURN	\$30.00
		<hr/> \$108,184.11
<u>OFFICE SUPPLIES & OPER COSTS</u>		
BUCCANEER COURIER	TDCDAC DELIVERIES JULY06	\$450.00

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C.B. SCHMITT REAL ESTATE	AUG06 RENT	\$7,503.60
C.B. SCHMITT REAL ESTATE	05-06 RENT INCREASE	\$2,858.40
CERTIFIED LOWER KEYS PLUMBING	SEWER REPAIR W MARTELLO	\$110.00
COMPUTER OFFICE SOLUTIONS	AUG06 DSL MONTHLY FEE	\$22.00
DIVERSIFIED SERVICES	JULY06 JANITOR FEE	\$345.00
EVANS ENVIRONMENTAL	JULY06 HIGGS BEACH CLEAN UP	\$7,312.50
FEDERAL EXPRESS CORP	JULY/AUG06 SHIPPING	\$639.54
FOREST TEK LUMBER INC.	W0818A,W0818B,W0821A,W0825G	\$2,634.99
MANLEY DEBOER LUMBER CO	HIGGS BEACH SUPPLIES	\$2,097.04
MONROE ASSOCIATION RETARDED CITIZENS	HH BEACH JULY06	\$1,500.00
MONROE CONCRET PRODUCTION	HIGGS BEACH SUPPLIES	\$684.25
OFFICE DEPOT	MISC OFFICE SUPPLIES	\$813.66
PITNEY BOWES, INC.	JULY/AUG06 MONTHLY FEE	\$302.00
STRUNK ACE HARDWARE	HIGGS BEACH SUPPLIES	\$263.09
TOTAL TEMPERATURE CONTROL	AUG06	\$99.95
UNITED STATES POSTAL SERVICE	JUNEJULY06	\$2,943.70
UNITED STATES POSTMASTER	JUNEJULY06 BULKMAIL PMT120	\$1,395.65
WOOL WHOLESALE PLUMBING	HIGGS BEACH SUPPLIES	\$53.67
XEROX CORPORATION	JULY06 WORKCENTER COPIER	\$512.45
XEROX CORPORATION	JULY06 WORKCENTER FAX FEE	\$70.70
ZENITH INSURANCE CORPORATION	AUG06 Z832025813	\$469.00
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		\$33,081.19

PERSONAL SERVICES

\$0.00

PUBLIC RELATIONS

STUART NEWMAN ASSOCIATES	JULY06 PR EXP	\$34,728.75
STUART NEWMAN ASSOCIATES	MAYJUNJULY06 STRINGER FEES	\$58,211.74
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		\$92,940.49

SALES & MARKETING

AMEUROP PHONE ASSIST	JULY06 MULTILINGUAL ASST.	\$1,500.00
BENEATH THE SEA	MAR23-25/07 SECACUS	\$2,400.00
CELLET TRAVEL SERVICES	JUN06 FEES	\$5,666.66
CELLET TRAVEL SERVICES	JULY06 FEES	\$5,666.66
CELLET TRAVEL SERVICES	JULY06 COORD FEES	\$5,000.00
CELLET TRAVEL SERVICES	JUN06 GIA06 104/105	\$4,947.72
CELLET TRAVEL SERVICES	MAY06 POWWOW UK FAM	\$1,733.97
CELLET TRAVEL SERVICES	JUN06 VISITFLKEYS SALES MISSION	\$2,210.78
CELLET TRAVEL SERVICES	JULY06 VISITFL ECASHMORE	\$613.45
CELLET TRAVEL SERVICES	OCT06 BIRMINGHAM DIVE SHOW	\$2,666.17
FILM FLORIDA	SEPT06 NYC IFP	\$1,800.00
GOOD CATCH, INC.	AUG06 RAINBOW FLAG PINS	\$2,393.00
HOLLY PERKINS	MAR06 PLANTS NYCGLTAEX	\$450.00
KEYBOARD ADVERTISING	BAGSTRAPS,FLOATKEYCHAIN,HATS,ENVE.	\$3,496.63
MEETING INDUSTRY LADIES	MEMBERSHIP 2007	\$75.00
MONROE COUNCIL OF THE ARTS	JUNEJULY06 ADMIN FEE	\$7,083.34
OUR WORLD UNDERWATER	ADV F3B07 CHICAGO SHOW	\$600.00
PRANGE & OHEARN	JUN06 VIS FEE	\$3,906.25
SMITH TRAVEL RESEARCH	APR/JUNE06 FEE	\$1,150.00
STEPHEN PANARIELLO dba DIGITAL ISLAND VIDEO	SIGNS,POSTER,DVD GAY & LESBIAN	\$1,496.92
THE LOCATION GUIDE	ADV 2007	\$1,825.00
THE MARKET SHARE COMPANY	OCT05-JULY06 ADMINFEE, HANDLING	\$21,338.85
T00MEY'S MARDI GRAS	ASST FISH BEADS	\$2,220.07
VISIT FLORIDA	CO-SPONSOR PRINT FINAL	\$2,325.00
VISIT FLORIDA	ADV REGIS WTM NOV06	\$25,300.00
VISIT USA MKTG & PROMO	APR06-MAR07 MEMBERSHIP	\$250.00
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		\$108,115.47

TELEPHONE & UTILITIES

BELLSOUTH	2941936JULY06	\$249.78
BELLSOUTH	2961552JULY06	\$546.87
BELLSOUTH	2961552AUG06	\$546.87

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BELLSOUTH	2942901JULY06	\$996.90
BELLSOUTH	2920137PALM BEACH REMOTE	\$309.67
BELLSOUTH	2950918JULY06	\$149.95
BELLSOUTH	2950918AUG06	\$149.95
BELLSOUTH	W68646JULY06 BRBD	\$457.00
BELLSOUTH	W68646AUG06 BRBD	\$457.00
BELLSOUTH	W68646AUG06 BRBD	\$457.00
BELLSOUTH LONG DISTANCE	765213269JULY06	\$930.51
CINGULAR WIRELESS	5090402 JUNEJULY06	\$254.49
FKAA	JULY06 TDC 1201 WHT ST	\$35.10
KEYS ENERGY SERVICES	JULYAUG06 TDC	\$1,076.52
		<hr/> \$6,617.61

TRAVEL

HAROLD WHEELER	JULY MEETINGS	\$292.51
HAROLD WHEELER	GOVENOR CONF. ORLANDO	\$387.74
KEY WEST TRAVEL/CONDO	AUG06 WHEELER KEY WEST-ORLANDO	\$398.10
KEY WEST TRAVEL/CONDO	ADV NOV06 KW-LONDON	\$943.30
LYNDA STUART	JULY/AUG06 DAC MEETINGS	\$277.04
MAXINE PACINI	JULYAUG06 DAC MTGS	\$190.56
SABINE M PONS-CHILTON	AUG06 SALESMTG KEY LARGO	\$103.39
STACEY MITCHELL	ADV AUG06 ATLANTA	\$589.50
STACEY MITCHELL	AUG06 TDCMTGS KWLA/HAWKSCAY	\$88.68
STEVE K. SMITH	AUG06 NORTHLAND MARKET CHICAGO	\$1,906.29
STEVE K. SMITH	JUN06 ATLANTA PRIDE DÉCOR	\$85.45
SUSANNE TORTU	ADV AUG06 HOLLYWOOD	\$983.50
		<hr/> \$6,246.06
	TOTAL	\$1,559,942.88